



## 2024 MNASCA Annual Conference

Minneapolis Marriott Southwest  
5801 Opus Parkway | Minnetonka, MN 55343

### Thursday, October 3, 2024

- 7:00 a.m.      **Registration and Exhibitor Fair**  
**Breakfast** | *Sponsored by MedVantage*  
Use your knowledge and skills to decipher our sponsors' Scavenger Hunt clues. Visit sponsor tables to have vendors add their company name next to their clue. Solve 30+ to be entered in the game raffle!
- 8:00 a.m.      **Conference Welcome**
- 8:05 a.m.      **Remarks from Commissioner Matt Varilek, Minnesota Department of Employment and Economic Development (invited)**
- 8:20 a.m.      **Breakfast Sponsor Remarks**
- 8:25 a.m.      **ASC 2024 Legislative & Regulatory Update**  
*Tom Poul, Legislative Attorney & MNASCA Lobbyist, Poul Haas, PA*  
*Alex Taira, Regulatory Policy and Research Manager, ASCA*  
Learn about key outcomes from the 2024 legislative session and ways your advocacy mattered on prior authorization reform, medical debt regulation, and more. Hear important federal healthcare-related updates and new regulations affecting ASCs. Bring your questions to understand better how these changes might impact your operations.
- 9:30 a.m.      **Cultivating a Healthy and Productive Workplace Culture: Part I**  
*Georgine Madden, Organizational Development Consultant and Founder of GEORGE: Purpose, People, Performance, Ltd.*  
As leaders, we all want to cultivate a workplace environment that supports the mission and values of the organization, provides meaningful work for employees, and serves our patients and community with excellence. Join us for an interactive, two-part workshop, where you will:
- Discover leadership strategies for influencing and sustaining a healthy and productive workplace culture; and
  - Collaborate with your professional colleagues on action plans and practical ideas that you can implement in your center to enhance engagement, boost productivity, and cultivate a healthy culture.

Bring your whole team to make a lasting impact on your ASC's success!



- 10:30 a.m.      **Exhibitor Fair and Wellness Break**  
Grab a snack and connect with vendors about products and services that can help meet your ASC's needs. Figure out which fun facts match up with their company on your Scavenger Hunt card!
- 11:15 a.m.      **Cultivating a Healthy and Productive Workplace Culture – Part II**
- 12:15 p.m.      **Luncheon & Legislator of the Year Award**  
Enjoy lunch with your ASC colleagues and recognize a key partner in the Minnesota Legislature, Representative Kristin Bahner, who championed prior authorization reform in the 2024 session.
- 1:15 p.m.      **Exhibitor Fair and Wellness Break**  
Make the rounds to complete your Scavenger Hunt cards, and drop them off at the registration desk before the end-of-the day raffle drawings!
- 1:45 p.m.      **A Dialogue with State Leaders**  
*Moderator: Tom Poul, MNASCA Lobbyist, Poul Haas, PA*  
*Panelists:*  
*Rep. Kristin Bahner, Member, House Health Finance and Policy*  
*Sen. Jim Abeler, Member, Senate Health and Human Services*  
*Stefan Gildemeister State Health Economist and Director of the Health Economics Program (invited)*  
Join us for an engaging dialogue with Minnesota state leaders in health care finance and policy. Hear about significant health care legislation that passed in the 2024 session and priorities for 2025.
- 2:45 p.m.      **Remarks from Dr. Brooke Cunningham, Commissioner, Minnesota Department of Health**
- 3:00 p.m.      **Surveying Success: Charting the Course for ASC Excellence**  
*Participating Moderator: Allison Stock, Chief Operating Officer, Surgical Management Professionals*  
*Panelists:*  
*Stephen Cranford, MSLE, BSRT(R)(MR), CHFM, CHSP, Physical Environment Specialist and The Joint Commission Surveyor*  
*Ray Grundman, MSN, MPA, FNP-BC, CASC, AAAHC Surveyor and Educator*  
*Nicole Osterloh, Federal Operations Supervisor | Licensing and Certification | Evaluation, Minnesota Department of Health*  
Join us for an informative session featuring the latest updates from the Minnesota Department of Health and ASC accreditation agencies. Learn about the most common citations and key areas to monitor, and get essential tips and resources to ensure your center is fully prepared for your next survey.



4:00 p.m.

**Stretch Break**

4:10 p.m.

**Surgical Precision in Quality Initiatives**

*Mary K. Ryan, MBA, BSN, RN, CAIP, CASC, Senior Consultant, Amblitel*

This interactive session will transform how you approach quality in your ASC. Learn from real-life case studies and data-driven insights to fine-tune your practices and processes. Explore leading-edge strategies to enhance patient care, boost outcomes, and streamline operations. Walk away with a clear, actionable strategy to successfully roll out quality initiatives in your ASC, including change management, resource allocation, and measuring success.

5:10 p.m.

**Announcements and Raffle Drawings and Reception Sponsor Remarks**

5:30 – 7 p.m.

**Networking Reception in Lake of Woods Ballroom** | *Sponsored by Stryker*

Enjoy heavy hors d'oeuvres while connecting with our sponsors and your ASC colleagues. You will not want to miss it!



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### Friday, October 4, 2024

7:00 a.m.

#### **Check-in and Exhibitor Fair**

**Breakfast** | *Sponsored by MNGI Digestive Health*

Visit with more than 30 vendors who are ready to help your ASC meet your safety, quality, and financial goals. Make the rounds to mark your BINGO cards for a chance to win fabulous prizes!

8:00 a.m.

#### **Welcome and Breakfast Sponsor Remarks**

8:05 a.m.

#### **Tales From the (En)Crypt: Protecting Your Practice from Cyber Threats**

*Participating Moderator: Nels Dyste, Dyste Williams*

*Panelists:*

*Eric Senst, Director of Sales, Booyna Systems*

*Michelle C.S. Lange, Esq., CIPP/US, Travelers (invited)*

In today's digital age, healthcare organizations are increasingly targeted by cyber threats. While it may feel like a scene from a horror movie, there are concrete steps that ASCs can take to defend themselves against cyber incidents. Delve into recent cyber events within the health care sector to understand the nature and impact of these threats and gain insights about how to respond if your center or clinic experiences a cyber-attack. Join us for this panel discussion to discover tangible tips to protect patient data, maintain continuity of care, and stay ahead of evolving cyber threats.

9:10 a.m.

#### **Friday Breakout Sessions**

##### **Dealing with Difficult Patients**

*Debbie Fuehrer, MA, LPCC, Mind-Body Medicine Counselor, Integrative Medicine and Health, Mayo Clinic*

In the health care arena, dealing with difficult patients is inevitable. Explore effective strategies to navigate these challenging situations with confidence and compassion. During this session you will gain insights into the underlying causes of difficult behaviors and how to approach them with empathy and discover powerful communication strategies that foster trust and understanding. Equip yourself with practical tools to de-escalate tense situations and learn how to maintain professional well-being while managing stress and emotional fatigue that can arise from challenging interactions.



**The High Stakes of SSIs: Do You Have Skin in the Game?**

*Madison Sackett, MSN, RN, CNOR, Perioperative Clinical Specialist, Solventum*

Delve into the critical aspects of Surgical Site Infections (SSIs) and discover how the interplay between microbial and human cells can elevate infection risks during surgeries. Understand the impacts of SSIs on patients and your practice and learn about the CDC's formula for assessing SSI risk. Explore key considerations for selecting surgical skin preparation methods and the importance of maintaining a sterile surgical environment to effectively manage and reduce SSI risks.

10:15 a.m.

**Surveying an SPD – The What’s, Why’s, and How’s of Preparing for Accreditation and Enhancing Patient Safety**

*Angela Ritchey, Clinical Education Specialist, STERIS*

Sterile Processing is a complex environment requiring training, education, and competency in several areas. This session will focus on introducing key areas often reviewed in accreditation surveys, identifying challenges related to infection prevention, and exploring strategies to mitigate the risk of infection. Through the identification of clinical standards and guidelines in the program, you will be able to survey the department effectively and apply tactics to enhance efficiency and efficacy of sterile processing practices.

11:30 a.m.

**Exhibitor Fair and Healthy Snack Buffet**

Meet with company representatives to discuss ways you can collaborate. Return your completed BINGO cards at the registration desk to enter the raffle drawing!

12:00 p.m.

**From Burnout to Balance: Building Resilience with the SMART Model**

*Debbie Fuehrer, MA, LPCC, Mind-Body Medicine Counselor, Integrative Medicine and Health, Mayo Clinic*

In the high-pressure world of healthcare, stress can feel like a constant companion, often leading to burnout and diminished well-being. During the closing session, you will discover how stress impacts your mind and body, and learn practical, evidence-based techniques to reclaim your peace of mind. Through engaging discussions and interactive exercises, you will explore mindfulness practices that enhance your resilience, enabling you to navigate the challenges of your profession with grace and confidence. Your journey from burnout to balance starts here!

1:00 p.m.

**Raffle Drawings and Closing Remarks**